






OLYMPUS

MONTHLY SPECIALS

Valid January 29 - February 25, 2017

Offers valid on purchases made from an authorized reseller in the USA

Offers are not valid on prior purchases or reconditioned product.

 <p>OM-D®</p>	E-M5 Mark II Body <i>FREE M.Zuiko 12-50mm lens (\$499.99 VALUE)</i>	\$1,099.99	-	\$100	INSTANT REBATE	= \$999.99
	E-M10 Mark II Body	\$649.99	-	\$100	INSTANT REBATE	= \$549.99
	E-M10 Mark II 14-42mm II R	\$699.99	-	\$100	INSTANT REBATE	= \$599.99
	E-M10 Mark II 14-42mm EZ	\$799.99	-	\$100	INSTANT REBATE	= \$699.99
	E-M10 Mark II 14-42mm II R & 40-150mm	\$799.99	-	\$100	INSTANT REBATE	= \$699.99
 <p>PEN™</p>	PEN-F Body	\$1,199.99	-	\$100	INSTANT REBATE	= \$1,099.99
	E-PL7 Body	\$399.99	-	\$100	INSTANT REBATE	= \$299.99
	E-PL7 with 14-42mm IIR Lens Kit	\$499.99	-	\$100	INSTANT REBATE	= \$399.99
	E-PL7 with 14-42mm EZ Lens Kit	\$599.99	-	\$100	INSTANT REBATE	= \$499.99
	E-PL7 Two Lens Kit 14-42mm and 40-150mm	\$599.99	-	\$100	INSTANT REBATE	= \$499.99
 <p>TOUGH</p>	TG-Tracker	\$349.99	-	\$30	INSTANT REBATE	= \$319.99
 <p>AUDIO</p>	WS-852	\$59.99	-	\$5	INSTANT REBATE	= \$54.99
	WS-853	\$79.99	-	\$5	INSTANT REBATE	= \$74.99
	VN-541PC	\$39.99	-	\$5	INSTANT REBATE	= \$34.99
	VP-10	\$99.99	-	\$10	INSTANT REBATE	= \$89.99
 <p>SYSTEM ACCY</p>	HLD-6 Battery Holder for E-M5	\$299.99	-	\$50	INSTANT REBATE	= \$249.99
	HLD-7 Battery Holder for E-M1	\$199.99	-	\$40	INSTANT REBATE	= \$159.99
	HLD-8 Battery Holder for E-M5 Mark II	\$279.99	-	\$45	INSTANT REBATE	= \$234.99
	HLD-8G (Grip Only for E-M5 Mark II)	\$179.99	-	\$20	INSTANT REBATE	= \$159.99

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Capture your stories.®

MONTHLY SPECIALS - LENS PROMOTIONS

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BUNDLE & SAVE LENS PROMOTION

Purchase qualifying lenses at the same time as an OM-D® E-M10, E-M10 Mark II, E-M1, E-M1 Mark II, E-M5 Mark II, PEN-F, E-PL7, E-PL8 or Air A01 (any configuration) and

SAVE UP TO \$1,000

Qualifying Lenses Listed Below. *Limit four lenses per transaction. No duplicate lenses.*



	<i>Bundle & Save Qualifying Lenses</i>	<i>Regular Retail Price</i>	<i>Bundle & Save Lens Promotion</i>				<i>New Retail Price</i>
			<i>Total savings when purchased WITH any E-M10, E-M10 Mark II, E-M1, E-M1 Mark II, E-M5 Mark II, PEN-F, E-PL7, E-PL8 or Air A01</i>				
M.Zuiko® PRO	12-40mm f2.8 PRO	\$999.99	-	\$300	BUNDLE SAVINGS	=	\$699.99
	40-150mm f2.8 PRO	\$1,499.99	-	\$200	BUNDLE SAVINGS	=	\$1,299.99
M.Zuiko® Premium	25mm f1.8	\$399.99	-	\$100	BUNDLE SAVINGS	=	\$299.99
	30mm f3.5 MACRO	\$299.99	-	\$100	BUNDLE SAVINGS	=	\$199.99
M.Zuiko® Lenses	12-50mm f3.5-6.3	\$499.99	-	\$300	BUNDLE SAVINGS	=	\$199.99
	14-42mm f3.5-5.6 EZ III	\$299.99	-	\$150	BUNDLE SAVINGS	=	\$149.99
	14-150mm f4.0-5.6 II	\$599.99	-	\$200	BUNDLE SAVINGS	=	\$399.99
	40-150mm f4.0-5.6	\$199.99	-	\$100	BUNDLE SAVINGS	=	\$99.99

ZUIKO
LENS SYSTEMS

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STAND ALONE LENS INSTANT REBATES

No camera purchase required for the Instant Lens Rebate.



	Instant Rebate Qualifying Lenses	Regular Retail Price	Instant Rebate <i>Total savings when purchased WITHOUT E-M10, E-M10 Mark II, E-M1, E-M1 Mark II, E-M5 Mark II, E-PL7, PEN F or AIR.</i>			New Retail Price
M.Zuiko® PRO	8mm Fisheye PRO	\$999.99		\$150 INSTANT REBATE	=	\$849.99
	40-150mm f2.8 PRO	\$1,499.99	-	\$150 INSTANT REBATE	=	\$1,349.99
M. Zuiko® Premium	17mm f1.8	\$499.99	-	\$75 INSTANT SAVINGS	=	\$424.99
	25mm f1.8	\$399.99	-	\$75 INSTANT SAVINGS	=	\$324.99
	45mm f1.8	\$399.99	=	\$75 INSTANT SAVINGS	=	\$324.99
M.Zuiko®	75-300mm II	\$549.99	-	\$75 INSTANT REBATE	=	\$474.99
M.Zuiko® Lens Kits	Portrait Lens Kit	\$999.98	-	\$100 INSTANT REBATE	=	\$899.98
	Travel Lens Kit	\$799.98	-	\$100 INSTANT REBATE	=	\$699.98

ZUIKO
LENS SYSTEMS