

\$100 IR on GX85 w/12-32mm or GX85 Body

G7 camera w/14-42mm ONLY \$599.99 after \$200 IR



Lumix G Series Camera Promotions	Price	SAVINGS	Final Price
GH4 Camera Body (DMC-GH4KBODY)* Award Winning, Professional DSLM, 4K Photo/Video, Splash/Dustproof, Articulated OLED Touch Screen. Black	\$1,499.99	\$300.00	\$1,199.99
GX8 Body Only (DMC-GX8K/S Body)* Dual I.S. with Panasonic lenses, 20.3MP, Tilttable LVF & OLED Splash & Dustproof. Black or Silver body.	\$1,199.99	\$200.00	\$999.99
G7 Camera Body with 14-140mm (DMC-G7HK)* Compact & lightweight, fast Contrast AF tracks subject, 4KPhoto/Video at 30fps, burst 8fps. Black	\$1,099.99	\$200.00	\$899.99
G7 Camera Body with 14-42mm (DMC-G7KK/KS)* Compact & lightweight, fast Contrast AF tracks subject, 4KPhoto/Video at 30fps, burst 8fps. Black or Silver	\$799.99	\$200.00	\$599.99
GX85 with 12-32mm (DMC-GX85KK/KS)* 16MP Live MOS w/o Low Pass Filter, 5-Axis Dual I.S., Tilttable 3" Touch Screen Monitor, 4K Video. Black or Silver Finish.	\$799.99	\$100.00	\$699.99
GX85 Camera body only* (DMC-GX85KBODY) 16MP Live MOS w/o Low Pass Filter, 5-Axis Dual I.S., Tilttable 3" Touch Screen Monitor. Black	\$699.99	\$100.00	\$599.99



ABOVE MODELS ELIGIBLE FOR 3 YEAR WARRANTY OFFER AT AUTHORIZED US PANASONIC IMAGING DEALERS



**UP TO \$150
INSTANT REBATES ON
SELECT COMPACT
CAMERAS**



Compact Camera Instant Rebates	Price	SAVINGS	Final Price
FZ1000 (DMC-FZ1000)* LEICA 25-400mm Zoom, 4KPhoto/Video, 1" sensor, Manual Controls, OLED EVF, Articulated 3"LCD Screen – Black	\$799.99	\$100.00	\$699.99
ZS100K/S Camera (DMC-ZS100K/S)* 10X LEICA Optical zoom, precise EVF, 1" sensor, Manual focus, Peaking, RAW, full HD Video, Wi-Fi – Black or Silver	\$699.99	\$50.00	\$649.99
FZ300 MEGA Zoom Camera (DMC-FZ300) * LEICA 25-600mm f2.8 Full-Range Zoom, 4KPhoto/Video, Splash/Dustproof, Articulated 3"LCD Touch Screen – Black	\$599.99	\$100.00	\$499.99
LX100 Camera (DMC-LX100K/S) * LEICA f1.7-2.8 lens, MFT large sensor, 4K Photo/Video, Full Manual Controls – Black or Silver	\$799.99	\$150.00	\$649.99
LX10 Camera (DMC-LX10K) * LEICA f1.4-2.8 lens, Large 1" 20.1MP sensor, 180 degree touch LCD, 4K Photo/Video, Wi-Fi - Black	\$699.99	\$50.00	\$649.99
TS30 (DMC-TC30A/K/R) Tough water proof 26 ft., shock proof 5 ft., freeze proof 14F, dustproof, 4X Optical zoom, Power O.I.S. – Blue/Black/Red	\$179.99	\$30.00	\$149.99



***MODELS ELIGIBLE FOR 3 YEAR WARRANTY OFFER AT AUTHORIZED US PANASONIC IMAGING DEALERS**

SAVE UP TO \$300 ON LENSES



ALL LENSES
ELIGIBLE
FOR
3 YEAR
EXTENDED
WARRANTY
AT
AUTHORIZED
USA DEALERS

Lumix G Series Lens Promotions	Price	SAVINGS	Final Price
LEICA 42.5mm f1.2 lens (H-NS043) Noticron high performance lens for ultimate low light use.	\$1,599.99	\$200.00	\$1,399.99
Lumix 35-100mm f2.8 lens (H-HS35100) Original Design. Versatile O.I.S. lens, HD, Nano coating.	\$1,299.99	\$400.00	\$899.99
Lumix 12-35mm f2.8 lens (H-HS12035) Original Design. Fast, constant f2.8 general purpose, HD rated lens.	\$999.99	\$300.00	\$699.99
Lumix 7-14mm f4.0 lens (H-F007014) Breathtaking ultra wide angle lens for dramatic images.	\$899.99	\$100.00	\$799.99
Lumix 14-140mm f3.5-5.6 lens (H-FS14140K/S/AK) Compact, lightweight, wide range zoom. Black/Silver	\$699.99	\$150.00	\$549.99
LEICA 15mm f1.7 lens (H-X015K) Fast wide angle lens especially useful in low light.	\$599.99	\$50.00	\$549.99
Lumix 42.5mm f1.7 (H-HS043K) Stunning Bokeh effects, portrait and close focus to 1.02'.	\$399.99	\$50.00	\$349.99
Lumix 35-100mm lens (H-FS35100) Versatile, compact lens with Optical Image Stabilization.	\$399.99	\$100.00	\$299.99
Lumix 30mm f2.8 lens (H-HS030) Short telephoto especially designed for macro use.	\$399.99	\$100.00	\$299.99
Lumix 20mm f1.7 lens (H-H020A, K/S) Slight wide angle designed for low light use.	\$299.99	\$30.00	\$269.99
Lumix 14mm f2.5 lens (H-H014AK) Popular wide angle, compact lens, great for landscapes.	\$299.99	\$30.00	\$269.99
Lumix 25mm f1.7 lens (H-H025K) Versatile fast lens with natural viewing angle, lightweight.	\$249.99	\$100.00	\$149.99

**SAVE UP TO \$500 ON
 CAMCORDERS**



Lumix Camcorder Promotions	Price	SAVINGS	Final Price
X1000 Pro 4K Video Camera (HC-X1000) * Ultra HD, 4K 60p/50p Video, LEICA Lens w/3 Manual Rings Control, High Bit Rate, XLR	\$2,999.99	\$500.00	\$2,499.99
WXF991 4K Camcorder (HC-WXF991K) * 4K Ultra HD Camcorder with tilting EVF, Twin Camera Video Capture., Leica 20x zoom, 5 Axis Optical Image Stabilization	\$999.99	\$100.00	\$899.99
VX981 4K Camcorder (HC-VX981K) * 4K Ultra HD Camcorder, Wireless Smartphone Twin Video Capture, Leica 20x zoom, 5 Axis Optical Image Stabilization	\$899.99	\$200.00	\$699.99
V770 Camcorder (HC-V770K) * HD Camcorder with Wireless Smartphone Twin Video Capture, Slow Motion 120fps, HDR	\$599.99	\$100.00	\$499.99
W580 Camcorder (HC-W580K) 50x Optical zoom, Built-in Twin Camera for picture-in-picture recording, 5 Axis O.I.S., HD Video, Wi-Fi	\$399.99	\$50.00	\$349.99
V380 Camcorder (HC-V380K) 50x Optical Zoom, Full HD/60p, Five Axis Hybrid O.I.S., 2.7" Touchscreen, WiFi/NFC	\$329.99	\$30.00	\$299.99
V180 Camcorder (HC-V180K) 38x Optical Zoom, 77x Intelligent Zoom, Full HD/60i, 2.7" Touchscreen	\$229.99	\$30.00	\$199.99



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