



April 8 – April 28, 2018

SPRING INSTANT SAVINGS

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LUMIX G SERIES CAMERA PROMOTIONS

Model	Selling Price	INSTANT REBATE	Final Price After Savings
FREE G9 Battery Grip (DMW-BGG9) with G9 BODY PURCHASE Battery grip with vertical shutter release and focus point control joystick. Splash/dust/freezeproof.	\$349.99	FREE with G9 Purchase	\$0
\$100 OFF GH5 Battery Grip (DMW-BGGH5) with GH5 Body or GH5LK Purchase Ergonomic battery grip w/ 2nd vertical shutter release. Splash/dust/freezeproof.	\$349.99	\$100 OFF	\$249⁹⁹
\$100 OFF GH5 XLR1 Microphone Adapter (DMW-XLR1) with GH5 Body or GH5LK Purchase 2 XLR analog inputs for professional video production. Mounts on camera.	\$399.99	\$100 OFF	\$299⁹⁹
GH4 Camera Body (DMC-GH4KBODY) ** NEW PRICE <i>AWARD WINNER</i> , Professional 4K Photo/Video, Splash/Dustproof, Articulated OLED Touch Screen.	\$999 ⁹⁹	REDUCED \$500	NOW \$999⁹⁹
GX8 Body Only (DMC-GX8K/S Body) ** <i>EDITORS' CHOICE AWARD WINNER</i> , Dual I.S., 20.3MP, tiltable LVF/OLED Splash & Dustproof.	\$1,199 ⁹⁹	\$200	\$999⁹⁹
G85 with 12-60mm lens (DMC-G85MK) ** <i>DP REVIEW GOLD AWARD WINNER</i> with 5-Axis Dual I.S., OLED Splash & Dustproof. Black body.	\$999.99	\$100	\$899⁹⁹
G7 Camera Body with 14-140mm lens (DMC-G7HK) ** <i>BEST PRODUCT AWARD WINNER</i> . Compact & lightweight, 4K Photo/Video at 30fps, burst 8fps.	\$1,099 ⁹⁹	\$200	\$899⁹⁹
G7 Camera Body with 14-42mm lens (DMC-G7KK/KS) ** <i>BEST PRODUCT AWARD WINNER</i> . Compact & lightweight, 4K Photo/Video at 30fps, burst 8fps.	\$799 ⁹⁹	\$200	\$599⁹⁹
NEW GX85 BUNDLE with 12-32mm + 45-150mm (DMC-GX85WF) ** <i>EDITORS' CHOICE AWARD WINNER</i> with 5-Axis 16MP Live MOS w/o Low Pass Filter, 5-Axis Dual I.S., Tilttable 3" Touch Screen Monitor, 4K Video. Black Finish.	\$999 ⁹⁹	\$300	\$699⁹⁹
GX85 with 12-32mm (DMC-GX85KK/KS) ** <i>EDITORS' CHOICE AWARD WINNER</i> with 5-Axis 16MP Live MOS w/o Low Pass Filter, 5-Axis Dual I.S., Tilttable 3" Touch Screen Monitor, 4K Video. Black or Silver Finish.	\$799 ⁹⁹	\$200	\$599⁹⁹



Above models eligible for **3-Year Warranty Offer** at authorized U.S. Panasonic Imaging Dealers



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LUMIX COMPACT CAMERA INSTANT REBATES

NEW LOW PRICE on **FZ2500 & FZ300**
SAVE Up to \$200 on **Compact Cameras**

Model	Selling Price	INSTANT REBATE	Final Price After Savings
FZ2500 (DMC-FZ2500)** LEICA 24-480mm Zoom, 1" 20.1 MP sensor, OLED EVF, 3" LCD, manual controls, 4KPhoto/Video with 4:2:2/10 bit video recording. Built-in ND filters. Designed for advanced photo & video shooters.	NEW PRICE \$999 ⁹⁹	PRICE REDUCED \$200	NEW PRICE \$999 ⁹⁹
FZ300 MEGA Zoom Camera (DMC-FZ300K) ** Compact camera with LEICA 25-600mm continuous f2.8 Full-Range Zoom, 4KPhoto/Video, Splash/Dustproof, 3" LCD Touch Screen – Black	NEW PRICE \$499 ⁹⁹	\$50	\$449⁹⁹
LX100 Camera (DMC-LX100K/S)** LEICA f1.7-2.8 lens, MFT large sensor, 4K Photo/Video, Full Manual Controls including aperture ring. Great camera for the travel & street photographer – Black or Silver	\$799 ⁹⁹	\$200	\$599⁹⁹
LX10 Camera (DMC-LX10K)** LEICA f1.4-2.8 lens, Large 1" 20.1MP sensor, 180 degree touch LCD, 4K Photo/Video, Wi-Fi. Perfect travel camera with SUPER FAST lens - Black	\$699 ⁹⁹	\$150	\$549⁹⁹
FZ1000 (DMC-FZ1000)** LEICA 25-400mm Zoom, 4KPhoto/Video, 1" 20.1 MP sensor, Manual Controls, OLED EVF, Articulated 3"LCD Screen – Black	\$799 ⁹⁹	\$200	\$599⁹⁹
ZS100K/S Camera (DMC-ZS100K/S)** 10X LEICA Optical zoom, precise EVF, 1" sensor, Manual focus, Peaking, RAW, full HD Video, Wi-Fi – Black or Silver	\$699 ⁹⁹	\$150	\$549⁹⁹
ZS70K/S Camera (DC-ZS70K/S)** + FREE TRAVEL KIT (DMW-ZSTRV), \$99.99 VALUE 30X LEICA Optical zoom, Electronic Viewfinder with tilting Touch Screen, Manual focus, RAW, 4K Photo/Video, Wi-Fi – Black or Silver	\$549 ⁹⁸	\$50 PLUS FREE Travel Kit	\$399⁹⁹
FZ80 MEGA Zoom Camera (DMC-FZ80K) ** LEICA 20-1200mm f2.8 Full-Range Zoom, 4KPhoto/Video, LCD Touch Screen – Black	\$399 ⁹⁹	\$50	\$349⁹⁹
TS30 (DMC-TS30A/K/R) Tough water proof 26 ft., shock proof 5 ft.,freeze proof 14F, dustproof, 4X Optical zoom, Power O.I.S. – Blue/Black/Red	\$179 ⁹⁹	\$40	\$139⁹⁹




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LUMIX G SERIES LENS PROMOTIONS

LEICA PRO LENSES 	Selling Price	INSTANT REBATE	Final Price After Savings
LEICA DG SUMMILUX 15mm f1.7 Aspherical lens (H-X015K) Bright wide angle lens ideal for landscapes using natural lighting. Leica-certified, high performance.	\$599 ⁹⁹	\$50	\$549 ⁹⁹
LEICA DG VARIO-ELMARIT 12-60mm f2.8-4 lens (H-ES12060) F2.8 brightness across 5x zoom range, beautiful bokeh effects. Splash/dust/-proof. Leica-certified.	\$999 ⁹⁹	\$100	\$899 ⁹⁹
LEICA DG NOCTICRON 42.5mm f1.2 lens (H-NS043) Excellent depth and soft-focused backgrounds for ultimate low light use portrait use. Leica-certified.	\$1,599 ⁹⁹	\$200	\$1,399 ⁹⁹
LEICA DG VARIO-ELMARIT 100-400mm f4-6.3 lens (H-RS100400) Ultra-telephoto zoom designed for high speed action sports, wildlife + macro. Includes tripod mount.	\$1,799 ⁹⁹	\$200	\$1,599 ⁹⁹
LUMIX LENSES	Selling Price	INSTANT REBATE	Final Price After Savings
Lumix 20mm f1.7 lens (H-H020A/K/S) Compact, lightweight, pancake style lens for active shooting.	\$299 ⁹⁹	\$30	\$269 ⁹⁹
Lumix 25mm f1.7 lens (H-H025K) Versatile fast lens with natural viewing angle, lightweight.	\$249 ⁹⁹	\$100	\$149 ⁹⁹
Lumix 30mm f2.8 lens (H-HS030) Full life-size macro to landscape use. Fast, accurate focusing and stable framing.	\$399 ⁹⁹	\$100	\$299 ⁹⁹
Lumix 42.5mm f1.7 lens (H-HS043K) Stunning Bokeh effects, portrait and close focus to 1.02'.	\$399 ⁹⁹	\$50	\$349 ⁹⁹
Lumix 7-14mm f4.0 lens (H-F007014) Breathtaking ultra wide angle lens for dramatic images.	\$899 ⁹⁹	\$100	\$799 ⁹⁹
Lumix 12-35mm f2.8 Aspherical lens (H-HSA12035) F2.8 brightness across the entire zoom range produces stunning landscapes. Splash/dust-proof.	\$999 ⁹⁹	\$100	\$899 ⁹⁹
Lumix 14-140mm f3.5-5.6 lens (H-FS14140AK/S/K) Compact, lightweight, wide range 10x zoom. Black/Silver	\$699 ⁹⁹	\$200	\$499 ⁹⁹
Lumix 35-100mm f2.8 lens (H-HSA35100) F2.8 brightness across the entire zoom range. General purpose, HD rated, Splash/dust-proof lens.	\$1,099 ⁹⁹	\$100	\$999 ⁹⁹
Lumix 35-100mm lens (H-FS35100) Versatile, ultra compact, lightweight lens with Optical Image Stabilization.	\$399 ⁹⁹	\$150	\$249 ⁹⁹
Lumix 45-150mm f4-5.6 lens (H-FS45150AK/S/K) Perfect for combined photo and HD video photography, near silent inner focus system	\$249 ⁹⁹	\$100	\$149 ⁹⁹
Lumix PZ45-175mm f4-5.6 lens (H-PS45175K) Power zoom, especially useful in smooth video transitions.	\$449 ⁹⁹	\$50	\$399 ⁹⁹
Lumix 100-300mm f4-5.6 lens (H-FSA100300) Perfect for sports/wildlife photo and HD video photography, Power Optical Image Stabilization system	\$649 ⁹⁹	\$50	\$599 ⁹⁹

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PANASONIC CAMCORDER PROMOTIONS

Save up to \$500
on camcorders



Model	Selling Price	INSTANT REBATE	Final Price After Savings
X1 Pro 4K Video Camera (HC-X1) ** Ultra HD, 1" Sensor, 4K 60p/50p Video, LEICA 20x Zoom Lens w/3 Manual Rings Control, XLR	\$3,199 ⁹⁹	\$200	\$2,999 ⁹⁹
X1000 Pro 4K Video Camera (HC-X1000) ** Ultra HD, 4K 60p/50p Video, LEICA Lens w/3 Manual Rings Control, High Bit Rate, XLR	\$2,499 ⁹⁹	\$500	\$1,999 ⁹⁹
WXF991 4K Camcorder (HC-WXF991K) ** 4K Ultra HD Camcorder with tilting EVF, Twin Camera Video Capture., Leica 20x zoom, 5 Axis Optical Image Stabilization	\$999 ⁹⁹	\$200	\$799 ⁹⁹
VX981 4K Camcorder (HC-VX981K) ** 4K Ultra HD Camcorder, Wireless Smartphone Twin Video Capture, Leica 20x zoom, 5 Axis Optical Image Stabilization	\$799 ⁹⁹	\$100	\$699 ⁹⁹
V770 Camcorder (HC-V770K) ** HD Camcorder with Wireless Smartphone Twin Video Capture, Slow Motion 120fps, HDR	\$599 ⁹⁹	\$100	\$499 ⁹⁹
W580 Camcorder (HC-W580K) 50x Optical zoom, Built-in Twin Camera for picture-in-picture recording, 5 Axis O.I.S., HD Video, Wi-Fi	\$399 ⁹⁹	\$50	\$349 ⁹⁹
V380 Camcorder (HC-V380K) 50x Optical Zoom, Full HD/60p, Five Axis Hybrid O.I.S., 2.7" Touchscreen, WiFi/NFC	\$329 ⁹⁹	\$30	\$299 ⁹⁹
V180 Camcorder (HC-V180K) 38x Optical Zoom, 77x Intelligent Zoom, Full HD/60i, 2.7" Touchscreen	\$229 ⁹⁹	\$30	\$199 ⁹⁹



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