

Digital Imaging

Instant Savings January 6-12, 2019



Interchangeable Lens Cameras

Product	Model #	Selling Price	IR Savings	Selling Price After Savings
α6000 + 16-50mm & 55-210mm Lenses - Black Bundle and save up to \$200. Check bundle chart for savings.	ILCE6000Y/B	\$999 ⁹⁹	\$150	\$849⁹⁹

α Bundles

Bundle	With	Additional Savings
α5100, α6000, α6300, OR α6500†	E 10-18mm F4 OSS, Vario-Tessar T* E 16-70mm F4 ZA OSS, OR E PZ 18-105mm F4 G OSS Lens†	\$100
α5000, α5100, α6000, α6300, OR α6500†	E 55-210mm F4.5-6.3 Lens (all colors)†	\$150
α5000, α5100, OR α6000†	FE 50mm F1.8 Lens†	\$50
α6300, α6500, α7, α7 II, α7 III, OR α9†	Gun Zoom Microphone (ECMGZ1M), Stereo Microphone (ECMYST1M), Flash (HVL32M), OR Flash (HVL35RM)†	\$50
α6300, α6500, α7, α7 II, α7 III, OR α9†	Vario-Tessar T* FE 16-35mm F4 ZA OSS, FE 24-240mm F3.5-6.3 OSS, Vario-Tessar T* FE 24-70mm F4 ZA OSS, FE 50mm F1.8, Sonnar® T* FE 55mm F1.8 ZA, FE 70-200mm F4 G OSS, OR FE 90mm F2.8 Macro G OSS†	\$100
α7, α7R, OR α7S*	Vertical Grip (VGC1EM)*	\$50
α7 II, α7R II, OR α7S II*	Vertical Grip (VGC2EM)*	\$50

Handycam®

Product	Model #	Selling Price	IR Savings	Selling Price After Savings
CX675 Handycam® with Exmor R® CMOS sensor	HDRXC675/B	\$599 ⁹⁹	\$100	\$499⁹⁹

Handycam and Cyber-shot Bundles

Bundle	With	Savings
FDRA33/B OR FDRA53/B	Gun Zoom Microphone (ECMGZ1M) AND/OR Shooting Grip/Tripod (GPVPT1)*	\$50 EACH (up to \$100)
FDRA700/B	FREE Battery (NPFV70A) and FREE AC Charger (BCTRV)*	\$150
DSCRX0, DSCRX100M2, DSCRX100M3, DSCRX100M4, DSCRX100M5A, OR DSCRX100M6	Shooting Grip (VCTSGR1)*	\$50

Please check final pricing at retail. Offers valid at participating retailers. * Stackable with other soft bundles and standalone instant rebate. ** Not stackable with standalone instant rebate. † Stackable with other soft bundles. †† Stackable with instant rebate on camera body only, if any.

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